

Prin Of Supply Chain Management Text

Principles of Supply Chain Management
Internetbasiertes Supply Chain Management
Essentials of Supply Chain Management
Supply Chain Resilienz
Supply Chain Management
Innovationskooperationen entlang Supply Chains
Distributed Ledger Technology als [R]evolution des Supply Chain Managements
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Fundamentals of Supply Chain Management
Exploring Supply Chain Management in the Creative Industries
Complexity Management in Supply Chains
Leading Effective Supply Chain Transformations
Supply Chain Management For Dummies
Supply Chain Strategy
The Quintessence of Supply Chain Management
Supply Chain Redesign
LOGISTICS AND SUPPLY CHAIN MANAGEMENT, Third Edition
Supply Chain Management: Concepts, Techniques And Practices: Enhancing The Value Through Collaboration
Cost-Benefit-Sharing in Supply Chains
Decision-Making for Supply Chain Integration
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going beyond the usual supply chain text principles of supply chain management not only details the individual components of the supply chain but also illustrates how the pieces must come together providing the logic behind why supply chain management is essential the text examines how supply chains are evolving looks ahead to future developmen

roman wecker belegt empirisch mit hilfe eines anspruchsvollen multivariaten auswertungsverfahrens die positive wirkung des einsetzes von internettechnologie im supply chain management deutscher unternehmen

the bestselling guide to the field updated with the latest innovations essentials of supply chain management is the definitive guide to the field providing both broad coverage and necessary detail from a practical real world perspective from clear explanation of fundamental concepts to insightful discussion of supply chain innovation this book offers students and professionals a comprehensive introduction with immediately applicable understanding the fourth edition has been updated to reflect the current state of the field with coverage of the latest technologies and new case studies that illustrate critical concepts in action organized for easy navigation and ease of use this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage the supply chain underpins the entire structure of manufacturing and retailing well run it can help a company become a global behemoth or if poorly managed it can sink a company before the product ever sees the light of day the supply chain involves many moving parts constantly changing variables and a network of other business that may have different

priorities and interests keeping it all running smoothly is a complex but immensely powerful skill this book takes you inside the supply chain to show you what you need to know understand the fundamental concepts behind supply chain management learn how supply chains work and how to measure their performance explore the ways in which innovation is improving supply chains around the world examine the supply chain as a source of competitive advantage whether you re at the front or the back of your supply chain your business is affected by every other company and event in the chain deep understanding and a host of practical skills are required to accurately predict react to and manage the ever changing stream of events that could potentially disrupt the flow essentials of supply chain management prepares you to take on the challenge and succeed

dieses buch präsentiert 24 zukünftige erfolgskriterien zur gestaltung resilienter agiler und robuster supply chains der konzeptionelle bezugsrahmen basiert auf einer bibliometrischen analyse aktueller wissenschaftlicher forschungsperspektiven und theorien er stellt einen inhaltlich methodischen state of the art des forschungsgegenstandes dar fokusgruppen interviews dienen der empirischen plausibilisierung und entwicklung des innovativen managementmodells inklusive konkreter handlungsempfehlungen für die praxis

das buch zeigt sehr anwendungsorientiert die grundlagen des supply chain managements sowie moderne supply chain strategien auf dieser basis werden instrumente vorgestellt die einer umsetzung der zuvor diskutierten strategien dienen diese Überlegungen münden in ein controlling der supply chain

andreas potzner beschreibt innovationskooperationen entlang der supply chain bestimmt deren erfolgswirkung erklärt wie wichtig gewisse rahmenbedingungen für das zustandekommen von innovationskooperationen sind und warum innovationskooperationen durchgeführt werden damit wird erstmals ein theoretisch fundierter und praktisch relevanter einblick in die thematik der innovationskooperationen entlang der supply chain der europäischen aviation industrie geboten

dieses buch untersucht wie distributed ledger technologien dlt allen voran die blockchain das supply chain management revolutionieren können am beispiel von schweizer nahrungsmittelproduzenten wird analysiert welche chancen und herausforderungen die integration dieser technologie in lean agile und hybride leagile supply chain strategien birgt basierend auf einer umfassenden literaturrecherche und qualitativen experteninterviews zeigt das buch wie dlt transparenz rückverfolgbarkeit und effizienz in lieferketten erhöhen kann sie identifiziert schlüsselfaktoren die über den erfolg einer implementierung entscheiden und verdeutlicht wie sich die technologie auf strategische treiber auswirkt abgerundet wird die untersuchung durch praxisorientierte handlungsempfehlungen und einen entscheidungsbaum der unternehmen bei der gezielten einföhrung von dlt in ihre supply chain strategie unterstützt ein leitfaden für eine zukunftssichere reaktionsfähige und resiliente wertschöpfung

ereignisse wie die corona pandemie die blockade des suezkanals und der krieg in der ukraine haben in den letzten jahren wesentlich dazu beigetragen dass die themen resilienz und risikomanagement weiter an bedeutung gewinnen die resilienz von supply chains beschreibt die fähigkeit schnell und flexibel auf störungen zu reagieren um so schnell wie möglich wieder den ausgangszustand einer funktionierenden lieferkette zu erreichen dieses buch stellt praxiserprobte methoden und instrumente vor mit denen risiken identifiziert und bewertet werden können es beschreibt effektive strategien und maßnahmen um die resilienz in supply chains nachhaltig zu erhöhen zahlreiche beispiele schaffen zudem ein bewusstsein für die bandbreite der supply chain risiken gegen die resilienz aufgebaut werden sollte

scm is a rapidly emerging paradigm that is transforming the organisation of business operations as firms seek ever new and innovative ways of finding the elusive mantra of competitive advantage little work to date has been undertaken on the creative sector this e book hopes to address this by offering some interesting and informative exploratory work in different areas of the sector one aim was to offer some insights and lessons that could be drawn on by the wider business community

supply chains are faced with a rising complexity with manifold effects because of the strong link between a supply chain s complexity and its efficiency supply chain complexity management becomes a major

challenge of today's business management therefore logistics and the supply chain management can play a significant role in mastering and managing complexity the new book edited by thorsten blecker and wolfgang kersten is exemplifying the current progress in complexity management separate chapters are dedicated to clarify complexity management in transportation networks and supply chains it offers important insights of global and flexible network modelling to manage complexity complexity in supply chains developing human resource strategy performance measurement of green supply chain management complexity in transportation by means of containers and air cargos the volume written by well known experts of supply chain management from all over the world shows applicable solutions practical examples and use cases to illustrate complexity management and its application in logistics and supply chain management it presents the central perspectives for a modern complexity management in supply chains therefore the book offers a fundamental understanding for workable complexity management concept their implementation to practitioners the book offers fundamental insights into actual problems of an general complexity management concept and their implementation to practitioners in industry logistics management service sector research and apprenticeship in addition to this it gives a valuable insight to the status of complexity management also for lecturers and students

in most board rooms today the pressure to continuously shrink the distance from gross revenue to net operating profit and consistently improve roic is acute many have realized and many more are beginning to realize that a well integrated and managed supply chain is a major driver of continuously improving results advanced supply management strategy and execution makes the tie between competitive survival and supply chain leadership maturity of process and associated results it clearly defines how to achieve and maintain a supply chain leadership position by focusing on real world execution and detailed integration of specific actions and process techniques these distinguished experts and accomplished authors have gathered the nuggets of success from many international firms and combined them into a winning formula not available in other books that has been achieved by the select few this unique how to guide brings the opportunity within the sub processes of procurement and supply management into focus and includes both the hard side and soft side of the continuous process transformation the real world concepts deployment examples and illustrations are practical and explained with precision for ease of understanding and are tailored for application to any business environment this no fluff book will put money in your company coffers in most companies the effort to improve supply chain results has been short lived incomplete or sub optimized the most common reason is the lack of a clear understanding of what they really need to do specifically line of sight linkage of the enterprise in the transformation process efforts to customers and shareholders advanced supply management strategy and execution provides a credible integrated roadmap to extended supply chain and enterprise engagement and sustained optimized competitive business results it is a must read for executives consultants and managers in all types of operations management roles and is suitable for advanced academic courses as well

increase your knowledge of supply chain management and leverage it properly for your business if you own or make decisions for a business you need to master the critical concept of supply chain management supply chain management for dummies 2nd edition guides you to an understanding of what a supply chain is and how to leverage this system effectively across your business no matter its size or industry the book helps you learn about the areas of business that make up a supply chain from procurement to operations to distribution and it explains the importance of supporting functions like sales information technology and human resources you ll be prepared to align the parts of this system to meet the needs of customers suppliers and shareholders by viewing the company as a supply chain you ll be able to make decisions based on how they will affect every part of the chain to help you fully understand supply chains the author focuses on the supply chain operations reference scor model this approach allows all types of professionals to handle their work demands use metrics to improve processes evaluate business risks through analytics choose the right software and automation processes plan for your supply chain management certification and continuing education a single business decision in one department can have unplanned effects in one or more areas such as purchasing or operations supply chain management for dummies helps you grasp the connections between business lines for wiser decision making and planning

this book describes the fundamentals of supply chain management in clear and concise terms it explains why in the near future real competition is going to be between supply chains and what the consequences

will be managers and decision makers will be able to build on their business's competitive advantage with the essentials provided in this work the focus here is upon what you really need to know in order to optimally manage your processes in procurement manufacturing warehousing and logistics in addition to a wealth of illustrations and examples valuable suggestions for further expansive reading are included essential insights are provided into how to analyse and evaluate the supply chain based upon key aspects from research and practice which helps readers to initiate their own optimisation processes

the authors identify key emerging trends and drivers in supply chain management introduce powerful new strategies for redesigning supply chains and present comprehensive global case studies showing how nortel and general motors have transformed their own supply chains to optimize value and drive out costs

to retain their market share in today's competitive business companies are coming up with high value low price products to cut their costs they are striving hard to identify the cash consuming areas in their operations logistics and supply chain is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery of the final product this book now in its third edition continues to provide theoretical and practical expertise in this area and has been upgraded to logistics and supply chain management the book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated logistics barriers to internal integration and principles of logistics information it also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization the book contains case studies in the indian context to give a practical flavour to the subject in this edition a new chapter namely supply chain vulnerability and ethical issues along with topics like logistical framework with respect to product life cycle bullwhip effect collaborative planning forecasting and replenishment scor model for measuring supply chain performance have been included to widen the scope of the subject target audience mba production and operations management pgdm logistics and supply chain management

integrating theory and practices of supply chain management this book incorporates more than 15 years of supply chain and operations management research and industry consulting experience to both government and industry firms the coverage focuses on how to build a competitive supply chain using viable management strategies operational models decision making techniques and information technology it includes a core presentation on supply chain management and new initiatives such as e commerce collaborative planning forecasting and replenishment cpfr data mining knowledge management and business intelligence

studienarbeit aus dem jahr 2020 im fachbereich bwl beschaffung produktion logistik note 1,9 europäische fernhochschule hamburg sprache deutsch abstract die arbeit beschreibt vorab die begriffe supply chain und supply chain management anhand von definitionen und zielen sollen so erste grundkenntnisse geschaffen werden nachfolgend wird das cost benefit sharing modell beschrieben anhand der voraussetzungen und vorgehensweisen lässt sich das prinzip des cost benefit sharing in der arbeit veranschaulichen abschließend werden reallokationen des cost benefit sharing und die daraus entstehende strategiewahl beschrieben abschließend werden in einer Übersicht sämtliche voraussetzungen und möglichkeiten zum Erreichen einer win-win situation innerhalb der supply chain aufgeführt sowie künftige möglichkeiten aufgezeigt die anhaltende globalisierung generiert eine herausforderung für die gesamte wirtschaft für unternehmen ist es demzufolge schwierig am markt eine präsenz zu entwickeln oder beizubehalten um als unternehmen innerhalb der globalen entwicklung weiterhin effizient wirtschaften zu können entwickelt sich hieraus die gründung von supply chains der zusammenschluss zu einer supply chain einem netzwerk zwischen unternehmen kunden und lieferanten verhilft der optimierung einer gesamten wertschöpfungskette mit der gründung einer supply chain wird dementsprechend das supply chain management benötigt um die unternehmens- oder standortübergreifende zusammenarbeit zu optimieren mit hilfe des supply chain managements wird vor allem eine gerechte gewinnverteilung innerhalb des netzwerks angestrebt für eine dementsprechende win-win situation aller beteiligten der supply chain ist das cost benefit sharing verantwortlich cost benefit sharing beschreibt den kosten-nutzen-faktor der akteure anhand von monetären und nicht monetären folgen

effective supply chain integration and the tight coordination it creates is an essential prerequisite for successful supply chain management. This book is a practical reference on recent research in the area of supply chain integration focusing on distributed decision making problems. Recent applications of various decision making tools for integrating supply chains are covered including chapters focusing on supplier selection pricing strategy and inventory decisions in multi level supply chains. RFID enabled distributed decision making operational risk issues and time critical decision making for sensitive logistics nodes modelling end to end processes to improve supply chain integration and integrated systems to improve service delivery and optimize resource use. This book provides an insight into the tools and methodologies of this field with support from real life case studies demonstrating successful application of various decision making techniques by covering such a range of topics. In this way decision making for supply chain integration is a useful reference for researchers looking to develop their knowledge or find potential new avenues of research.

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