

# The Ethnographic Interview James P Spradley

Conformity and Conflict Selbsttransformation und charismatisch evangelikale Identität Hauptbegriffe Qualitativer Sozialforschung Qualitative Marktforschung "Die Sonne ist ein großes Feuer" Designethnografie Street Women and the Art of Bullshitting The Chicago Guide to Collaborative Ethnography Diversity in Action Ethnographien von Mannheimer Stadtteilen Allan Kaprows Activities Skid Row and Its Alternatives New York Folklore Anthropology Newsletter Library of Congress Catalogs Criminal Justice Studies, Their Transdisciplinary Nature Qualities of Life Qualitative Research for the Information Professional Saturday Review Anthropology 07/08 James P. Spradley Francis Müller Ralf Bohnsack Renate Buber Catherine J. Letcher Lazo Francis Müller Monique Layton Luke Eric Lassiter Anja Frohnen Werner Kallmeyer Clara Wörsdörfer Leonard U. Blumberg Library of Congress Gordon E. Misner Commission on Critical Choices for Americans G. E. Gorman Angeloni Elvio

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francis müller untersucht mit einem ethnosemantischen ansatz eine schweizerische und eine ghanaische charismatisch evangelikale gemeinschaft im großraum zürich als zentrales element kristallisiert sich in den zwei gemeinschaften die konversion und die damit verbundene selbsttransformation heraus welche in den zwei gemeinschaften mit

unterschiedlichen kulturellen themen in verbindung gebracht wird die erstrebte radikale selbsttransformation ist riskant weil sie den bruch mit gewohnheiten und dem bisherigen leben impliziert es werden in den zwei gemeinschaften unterschiedliche techniken und normative identitäten vermittelt die zeigen wie mit dieser diskontinuität umzugehen und wie überhaupt in einer modernen säkularen welt zu leben ist der autor leistet so einen beitrag zur soziologischen konversionsforschung

grundlagenwerk für die qualitative sozialforschung jetzt in vollständig überarbeiteter und erweiterter neuauflage mit allen hauptbegriffen führende vertreter innen aus soziologie und erziehungswissenschaft erläutern die wichtigsten begriffe qualitativer methodik und methodologie am ende der artikel wird auf ausgewählte weitere literatur verwiesen zentrales anliegen des bandes ist es lehrenden und studierenden unterschiedlicher ausbildungsgänge und stufen einen systematischen einblick in jene verfahren der qualitativen sozialforschung zu vermitteln welche den kern anspruchsvoller qualitativer methoden bilden

79 autoren geben einblick in die theoretischen wurzeln qualitativer marktforschung die grundlegende methodologie differente forschungsstrategien sowie herausforderungen in der datenerhebung datenanalyse und dateninterpretation anhand von beispielen wird die leistungsfähigkeit und vielfältigkeit der anwendungsmöglichkeiten der qualitativen methodik bei der analyse von fragestellungen aus der konsumforschung und dem marketingmanagement demonstriert in der 2 auflage wurden aktuelle entwicklungen integriert auch praktiker können von diesem lehrbuch profitieren w v werben verkaufen

licht und wärme sind zentrale aspekte unseres erfahrungsspektrums dies spiegelt sich in der kontinuierlichen auseinandersetzung des menschen mit beiden phänomenen wider die in vielen gesellschaften nicht nur gegenstand lokaler wissenskonzepte und künstlerischer ausdrucksformen sind sondern auch eine wichtige rolle in kosmologie religion oder im medizinalsystem spielen obwohl licht und wärme kulturelle vorstellungen und praktiken durchdringen und sich in diesen manifestieren sind sie in der kultur und sozialanthropologie bislang kaum erforscht worden die vorliegende ethnografische studie beschäftigt sich mit dem wissen über licht und wärme der yukatekischen maya in mexiko

das lehrbuch entwickelt methoden für die designrecherche denn designen erfordert und erzeugt zugleich wissen was in der praxis oftmals intuitiv passiert wird die erzeugung dieses wissens jedoch methodisch geleitet und reflektiert dann

stärkt dies die designdisziplin und begünstigt ihre interdisziplinäre vernetzung die ethnografie ist hierzu eine geeignete methode designethnografie bedeutet dass eine designerin in eine soziale lebenswelt eintaucht dort bestimmte wirklichkeitsausschnitte beobachtet analysiert und sie verändert zum beispiel mit intervention und partizipativen ansätzen werden solche verfahren dokumentiert und theoretisch reflektiert dann werden designspezifische erkenntnismodi sichtbar der inhalt der blinde fleck alltagswelt und intersubjektivität designforschung immersion und intervention abduktion kartographierte entdeckungsreisen methoden und aspekte der feldforschung analyse darstellen und berichten transfer ins design praxisbeispiele die zielgruppenstudierende und dozierende des designs und anderer disziplinen in denen ethnografisch recherchiert wird studierende und dozierende der kulturanthropologie und soziologie der autor francis müller ist dozent für ethnografie und kulturanthropologie in der fachrichtung trends identity im departement design an der zürcher hochschule der künste er hat lehraufträge an den universitäten st gallen hsg liechtenstein und iberoamericana in mexiko stadt wo er auch im editorial board des journals dis vertreten ist

monique layton was educated in morocco france england and canada at university she studied romance studies comparative literature and cultural anthropology after receiving her ph d from the university of british columbia 1978 she worked at the universities council of british columbia and simon fraser university while at sfu she conducted research projects in cuba and the seychelles she has five children a large number of grand children and is married to john who has somehow accepted to cohabit with her may absorbing projects from translating l vi strauss to two years of non stop quilting the reader of monique layton s ethnography is invited into the oral tradition of prostitute drug addicts is encouraged to think about them differently and to learn about their verbal creativity dr elvi whittaker

collaboration between ethnographers and subjects has long been a product of the close intimate relationships that define ethnographic research but increasingly collaboration is no longer viewed as merely a consequence of fieldwork instead collaboration now preconditions and shapes research design as well as its dissemination as a result ethnographic subjects are shifting from being informants to being consultants the emergence of collaborative ethnography highlights this relationship between consultant and ethnographer moving it to center stage as a calculated part not only of fieldwork but also of the writing process itself the chicago guide to collaborative ethnography presents a historical theoretical and practice oriented road map for this shift from incidental collaboration to a more conscious and explicit collaborative strategy luke eric lassiter charts the history of collaborative ethnography from its earliest implementation to its

contemporary emergence in fields such as feminism humanistic anthropology and critical ethnography on this historical and theoretical base lassiter outlines concrete steps for achieving a more deliberate and overt collaborative practice throughout the processes of fieldwork and writing as a participatory action situated in the ethical commitments between ethnographers and consultants and focused on the co construction of texts collaborative ethnography argues lassiter is among the most powerful ways to press ethnographic fieldwork and writing into the service of an applied and public scholarship a comprehensive and highly accessible handbook for ethnographers of all stripes the chicago guide to collaborative ethnography will become a fixture in the development of a critical practice of anthropology invaluable to both undergraduates graduate students and faculty alike

globale unternehmen wollen die kulturelle heterogenität ihrer mitarbeiter als personalpolitische ressourcE nutzen das internationale management das lange zeit mit der vorstellung einer kulturell homogenen belegschaft gelebt hat machte diversity zum bestandteil der offiziellen konzernpolitik diversity management so der fachausdruck erhebt den anspruch die individuelle verschiedenheit der mitarbeiterinnen und mitarbeiter im sinne einer positiven wertschätzung wahrzunehmen und chancengleichheit zu ermöglichen so viel zum anspruch von diversity management doch wie sieht die realität von diversity programmen in globalen unternehmen aus die studie von anja frohnen geht dieser frage in einer ethnographisch dichten beschreibung nach die alltägliche multinationale praxis von managern und ingenieuren wird im spannungsfeld einer forcierten globalisierungsstrategie und diversity programmen gezeigt auf innovative weise überträgt die autorin dazu das ethnomethodologische doing gender konzept auf ein doing nationality modell und analysiert mit einer systemtheoretischen konzeption von organisation die organisationalen aspekte der diversity praxis und globalisierungsstrategie

die schriften des instituts f r deutsche sprache sids werden vom ids in mannheim herausgegeben das ids ist eine der bedeutendsten forschungsinstitutionen f r die erforschung und dokumentation der deutschen sprache in vergangenheit und gegenwart in der renommierten schriftenreihe erscheinen die ergebnisse der forschungsprojekte des ids die serie umfasst hochwertige handb cher und grundlegende monographien zu allen bereichen der grammatik pragmatik lexik und morphologie des deutschen sie ist eine standardreihe der deutschen sprachwissenschaft

allan kaprow gilt als zentrale figur der happeningszene der 1960er jahre wenig bekannt sind hingegen die activities die er

in den 1970er Jahren in Kalifornien entwickelte Übungen für Paare die ohne Publikum auf Grundlage einer schriftlichen Partitur realisiert wurden sie stellen den Versuch dar eine partizipative Kunstform zu schaffen die es den Teilnehmern ermöglichen sollte sich mit der Gestaltung zwischenmenschlicher Beziehungen aktiv auseinanderzusetzen erstmals werden die Aktivitäten in ihrer formalen wie thematischen Komplexität erschlossen und ausführlich diskutiert in der kritischen Zusammenschau mit den Verfahren und Anliegen der Sozialwissenschaften und Psychodisziplinen der 1970er Jahre entpuppen sie sich als eigenständiger Spannungsvoller Beitrag zu einem neuen Intimitätsdiskurs zu Allan Kaprows Werk nach den Happenings neue Kunst und kulturgeschichtliche Perspektiven auf die partizipative Kunst der 1970er Jahre blick ins Buch

Quality of life is an awesomely sweeping concept involving all those concerns traditionally associated with standard of living and the much more amorphous questions of attitude value meaning and purpose there is no gnp for measuring the quality of life to define it for an individual is most difficult to define it for the life of a society perhaps impossible in a nation that has prized diversity each person pursues happiness in very different ways the essays in this volume cover both the philosophic perceptions so deeply infused with the quality of life and the more pragmatic elements which most people recognize as being in some way related to quality the contributors ask what is the quality of life how is it perceived what contributes to it can quality be measured they offer a detailed analysis of the measurement of quality a place to live a job to earn one's keep education to prepare for life health to maintain it a life of dignity and identity after one leaves the work force as well as the institutional arrangements through which all of this will or will not be accomplished the work is a stimulating thought provoking examination of an area of great concern in America today the goal of quality in the lives of all Americans deserves all the inventiveness and courage of which this nation is capable provided by publisher

this is an integrated manual on how to conduct qualitative research its coverage includes all aspects of the field from conception to completion and all areas from multisite studies to data organization the book features many examples and case studies and a manual of practice

this book contains a variety of articles on contemporary issues in social and cultural anthropology in contrast to the broad range of topics and minimum depth typical of standard textbooks this anthology provides an opportunity to read firsthand accounts by anthropologists of their own research the articles have been chosen for the purpose of supplementing the

standard textbook in cultural anthropology that is used in introductory classes pref

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