

Industrial Engineering And Production Management Ebook By M Mahajan

Production Management by Dr. F. C. Sharma (eBook) Production and Operations Management Production Management Fundamentals of Production/operations Management Production and Operations Management Production And Operations Management, 6/E Production And Operations Management Digital Product Management Production and Operations Management Production And Operations Management Product Management in the Digital Era Production and Operations Management Production Management Production Management Production and Operations Management Production and Operations Management Production & Operations Management Production Management Analysis Production and Operations Management Dr. F. C. Sharma Singh S.P. K. G. Lockyer Rahul Vishwas Altekar Harold E. Fearon Alan Mühlemann Muhlemann P Rama Murthy Boon Kee Lee K.C. Arora S. Anil Kumar Srinivas Pingali James B. Dilworth Keith Gerald Lockyer Raymond R. Mayer S. N. Chary K. Aswathappa Alan Mühlemann Leonard J. Garrett Alan Muhlemann Production Management by Dr. F. C. Sharma (eBook) Production and Operations Management Production Management Production Management Fundamentals of Production/operations Management Production and Operations Management Production And Operations Management, 6/E Production And Operations Management Digital Product Management Production and Operations Management Production And Operations Management Product Management in the Digital Era Production and Operations Management Production Management Production Management Production and Operations Management Production and Operations Management Production & Operations Management Production Management Analysis Production and Operations Management Dr. F. C. Sharma Singh S.P. K. G. Lockyer Rahul Vishwas Altekar Harold E. Fearon Alan Mühlemann Muhlemann P Rama Murthy Boon Kee Lee K.C. Arora S. Anil Kumar Srinivas Pingali James B. Dilworth Keith Gerald Lockyer Raymond R. Mayer S. N. Chary K. Aswathappa Alan Mühlemann Leonard J. Garrett Alan Muhlemann

it is a great pleasure in presenting production management as a text book for b com classes the book has been written strictly in accordance content 1 nature and scope of production management 2 production planning and control ppc 3 ppc and production systems 4 types of production systems 5 product design and development 6 plant location 7 plant layout 8 introduction to materials management 9 inventory control basic consideration 10 inventory control techniques 11 storekeeping 12 inspection and quality

control 13 techniques of quality control with the latest syllabus of different universities

this book covers the emerging and important topics related to production and operations management in a systematic way it covers not only the essentials of planning designing managing and controlling of manufacturing operations but also a number of relevant topics such as total preventive maintenance environmental issues in production system advanced production system total productivity management and work system design which are not covered in many books the book is a useful resource for undergraduate and postgraduate students of mba programmes as well as b tech and m tech programmes of production and industrial engineering key features theories and concepts based on day to day practical applications in the industry large number of solved examples to explain the theoretical concepts case study at the end of each chapter to illustrate the theory brings out the link between linear programming and its applications

structured around the 5 ps model product plant processes programmes and people this text considers production and operations management this edition contains greater coverage of quality and reliability short term forecasting and new material on opt mrp and mrp ii

this book is specially designed for b tech and mba students it explains in a simple but thorough manner the fundamental concepts and techniques involved in both production and operations management sufficient examples are included throughout the text to illustrate these concepts and techniques

this book is designed to equip readers with essential knowledge and skills in digital product management it covers strategic planning and market opportunity offering a clear and accessible guide to navigating the complex world of digital product management in today's fast changing environment chapters explore key topics including understanding digital transformation identifying market dynamics and developing a comprehensive product strategy readers will learn how to conduct market research build strong business cases and define product positioning the book also covers practical methods for selecting pricing and packaging strategies as well as crafting a go to market plan real world examples such as the growth of grab in southeast asia the rise of zoom during the global pandemic and shopify's role in empowering small businesses globally provide insight into how companies leverage strategic planning and market insights to thrive the content reflects both current and future trends making it relevant for global markets and today's digitally driven economy this book is especially useful for product managers entrepreneurs and business leaders who are keen to refine their strategic planning skills it offers actionable advice and frameworks that can be applied across various industries empowering readers to successfully manage digital products and drive business growth

this book presents lucid treatment of a wide range of issues involved in production and operations management it focuses on the latest techniques in production planning and control considered to be pivotal for organizations which aim at maximizing their productivity and profitability the book further discusses in detail the production system concept facility location plant layout design production scheduling mass production techniques such as assembly line balancing maintenance planning and control scheduling quality control and modern production management tools that include cim tqm and iso 9000 series primarily designed as a textbook for various courses like bbm bba b com mba and also useful for students pursuing courses production and operations management mechanical industrial and production engineering of bangalore and other indian universities salient features book is written in simple and lucid style contents are presented in a most meticulous manner charts are provided for easy understanding of the concepts exercises are designed for self evaluation and include objective type analytical type and application type questions contains examination question bank contains exhaustive glossary of terminologies focuses on materials management concepts and techniques focuses on plant location and layout concepts focuses on statistical quality control concepts and technique focuses on industrial engineering concepts such as time motion study maintenance management waste management automation

consumer and industrial products have evolved significantly over the last century from physical to virtual products services and hybrid products product management has had to change and adapt to the rapidly changing business environments this textbook offers an in depth look into the role what the job entails and what skills it requires product managers are required to manage the ideation development production marketing and distribution of a product this book highlights the content and skills required to be an effective product manager including strategy marketing management technology project management and design provides frameworks for developing and executing effective strategies throughout the life cycle of a product with the help of case studies and examples highlights the unique considerations and processes underpinning digital product creation and explores marketing strategies including various channels for digital marketing and how product managers can use these effectively detailed and lucid this book will be of interest to teachers and students of product management brand management management and business studies

structured around the 5 ps model product plant processes programmes and people this text considers production and operations management this edition contains greater coverage of quality and reliability short term forecasting and new material on opt mrp and mrp ii

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